

Pure
CINNAMON
Rost

Contact Information

Cinnamon Rost
515.989.1809 • cinnamon@1809design.com

Work Experience

Owner/Graphic Designer (March 2007 – Present)

1809 Design, Clive, IA

(A partial list of the clients I serve.)

Merle Hay Mall, Des Moines, IA

The Integer Group, Des Moines, IA (Advertising Agency)

Insight Advertising, Urbandale, IA

JFK Lawn and Landscape Services Inc., Clarksville, MD

Ramada Tropics Resort and Conference Center, Des Moines, IA

Holy Family School Inner-City Youth Foundation, Des Moines, IA

Cake Me, I'm Yours, Perry, IA

Bella Flora/Blooms by Bella, Urbandale, IA

Red Noise 6, Urbandale, IA (Motion Media Collaborative)

Westergaard Advertising, Adel, IA

Senior Graphic Designer (March 2005 – October 2007)

Millennium Marketing Solutions, Annapolis Junction, MD (marketing / design / printing company)

- Designed identity packages, brochures, direct mail, banners, web sites, promotional products and advertisements for a variety of industries
- Conceptualized new marketing materials for high-end clients
- Directed and mentored junior designer and interns
- Collaborated directly with some clients
- Created press-ready documents for our in-house and out of house print shops
- Performed quickly and efficiently under tight deadlines
- Worked in a team with a creative director and three other designers
- Assisted with interviewing for design positions

Graphic Designer (September 2002 – January 2005)

Business Publications Corporation (BPC), Des Moines, IA

- Designed magazine layouts, advertisements, newspaper covers and newspaper special sections
- Collaborated with four other designers on layout of magazines, two weekly newspapers and a yearly 250-page book
- Managed multiple projects at one time

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Work Experience
(cont.)

Graphic Designer (May 2001 – May 2002)

Mathis, Earnest and Vandeventer (ME&V), Cedar Falls, IA (advertising agency)

- Designed display boards, billboards, brochures, direct mail and advertisements
- Collaborated with five other designs on projects

Computer Skills

Extensive Knowledge of **Adobe CS4** software (**Photoshop, Illustrator** and **InDesign**),
Quark Xpress, Adobe Acrobat, Microsoft Word and **Mac OS X**
Experience with **Macromedia Dreamweaver, Web Programming,**
PC (Windows) Platform computers

Honors and Awards

2009 New Jaycees Member of the Year for the State of Iowa (Urbandale, IA Jaycees Member)

Best of Award (Postcards and Self-Mailers)

2008 Print Quality Awards, Printing & Graphics Association, MidAtlantic (PGAMA)
Newlywed Campaign, Ryland Homes

Award of Merit

2008 Print Quality Awards, Printing & Graphics Association, MidAtlantic (PGAMA)
Multi-touch direct mail campaign, Columbia Builders

Award of Excellence

2007 Print Quality Awards, Printing & Graphics Association, MidAtlantic (PGAMA)
Summer Luau, Millennium Self-Promotion

BPC Employee of the Month – December 2002

Education

B.A. in Communication Design and a **minor in Business Administration**, May 2002
Wartburg College, Waverly, Iowa: GPA 3.86/4.0, Summa Cum Laude